

AN OPPORTUNITY TO BE PART OF ADDRESSING EDUCATION'S BIGGEST CHALLENGES

SPONSOR CRESSTCON'18

CRESST at the UCLA Graduate School of Education and Education Studies is seeking CRESSTCON'18 sponsors. An intimate conference, CRESSTCON'18 explores the theme of *Learning Together: Building Partnerships to Accelerate Excellence and Equity*. This is a unique opportunity for sponsors to engage with national education leaders and experts in early childhood and English learner assessment, equity, gaming for learning, innovations in technology, and big and little data.

Attendees include global game-changers in policy, technology, and data; higher education professionals; researchers; and companies all presenting, examining, and discussing insights and strategies aligned with our conference theme.

A sponsorship for CRESST will give you the opportunity to:

- Access and interact with CRESST's diverse audience including top academic researchers, policy leaders, foundations, the EdTech community and K–16 practitioners
- Gain recognition within the education and higher education communities
- Showcase your brand
- Promote the values of your organization
- Connect with influencers that work closely with CRESST

Our dynamic keynote speakers are Bror Saxberg, Vice President of Learning Science at the Chan Zuckerberg Initiative, and Marcelo M. Suárez-Orozco, the Wasserman Dean, UCLA Graduate School of Education and Information Studies.

Sponsor a Breakout Session for CRESSTCON'18—Topics include Technology in Instruction and Assessment, Telemetry Data, STEM & Equity, Statistics and Methodology, Social Emotional Learning, Innovations in Early Childhood Learning and Assessment, Games & Simulations, and Evaluation. The Innovation Showcase at this year's conference will feature designers, researchers, and practitioners from over 10 universities and organizations demonstrating their latest tech and research.

We are addressing—head on—education's biggest challenges and we want to transform the way students learn, both within the educational field and across industries. Take advantage of this opportunity to sponsor CRESSTCON'18 as we explore, seek solutions, and learn together.

Please contact Jesse Markow at jmarkow18@gmail.com for more information about sponsoring CRESSTCON'18, as well as opportunities for expanded sponsorships.



SPONSORSHIP OPPORTUNITIES

BENEFITS OF SPONSORSHIP	\$5,000	\$2,000	\$1,000
Recognition as overall CRESSTCON'18 sponsor	✓		
Recognition as a Breakout Session sponsor			✓
Recognition as a Plenary sponsor		✓	
Recognition as a Keynote sponsor	✓		
Premier location at Innovation Showcase	✓	✓	✓
Recognition in pre-conference communications	✓		
Special recognition on CRESST media	✓	✓	✓
Number of full conference registrations	4	2	1
Corporate logo featured on conference website and conference materials	✓	✓	✓
Networking opportunities	✓	✓	✓

In addition to these benefits, sponsors at the \$5,000 and \$2,000 levels will have the option of having their organizational logo on the main CRESST website throughout the entire year.